



Save the Waterberg Rhino NPC

Third Party Fundraiser

Quick Questions and Answers

What is a Third Party Fundraiser?

Third party fundraising event is when a business, organization, community group, school or individual hosts an event or program to benefit Save the Waterberg Rhino. It is planned and executed independently of Save the Waterberg Rhino.

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Why should I be a Third Party Fundraiser for Save the Waterberg Rhino?

Save the Waterberg Rhino is funded by donations. In order to help rhinos and people affected by wildlife crime and poaching, we need your help. It is as simple as that.

I want to organize a fundraiser for Save the Waterberg Rhino but I'm not sure what to do.

Listed below are some ideas of the many ways that you can help raise funds and awareness for Save the Waterberg Rhino. This list is by no means exhaustive; let your creativity guide you!

- Collect Donations
- Host a fundraiser - a Benefit Concert or a 5K walk or run, have a bake sale, a car wash or donate a percentage of a designated night's profits. Be Creative!
- Designate Save the Waterberg Rhino as the beneficiary for your event: If your business or organization hosts an annual event that generates funds, consider donating a portion of the proceeds.
- Replace birthday, anniversary or other gifts from family and friends with donations to Save the Waterberg Rhino.

I want to host a fundraiser, what should I do next?

Contact Kelly and submit a Fundraiser Application Form by email to waterbergrhinotreasurer@gmail.com. Once you have approval of your proposed fundraiser, you will receive a Third Party Fundraising confirmation letter. After this you are ready to start promoting your event!

Once I apply, how long do I have to wait to find out if my event is approved?

Upon submission of your application, please allow 2 weeks for a response. Please be as specific as possible on the application to help expedite the review process.



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What can Save the Waterberg Rhino do to help with my fundraiser?

We are a small organisation and therefore there are limits to how we can help, below is a list of some of the things we may be able to offer, please enquire at time of application.

Save the Waterberg Rhino may be able to provide:

- Promotion through Save the Waterberg Rhino website, and Facebook/ Instagram Account
- Digital materials such as brochures with information about Save the Waterberg Rhino

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The event sponsor is responsible for all details of the event including:

- Underwriting all of the related costs
- Printing of all materials
- Creating flyers to publicize the event

Can I use the Save the Waterberg Rhino name?

When using the Save the Waterberg Rhino name for your event, you should state “.....benefiting Save the Waterberg Rhino,” i.e. “Walk-a-thon benefitting Save the Waterberg Rhino.” It is not allowed to use our name to state your event is a Save the Waterberg Rhino event i.e. “Save the Waterberg Rhino’s walk-a-thon”.

Can I use the Save the Waterberg Rhino logo?

Upon approval, we will provide a logo that you may use on any material (website, flyer, banner etc) that you create for your event. Once the event is approved, you will be sent the official logo.

Will someone from Save the Waterberg Rhino be present at my event?

We cannot guarantee someone will be available to attend and represent the organisation. However, each event is considered on a case-by-case basis.

Will Save the Waterberg Rhino reimburse me for expenses?

Save the Waterberg Rhino does not fund or financially support third-party events. This is your responsibility to budget, cover expenses and be able to provide funds to Save the Waterberg Rhino



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as stated to your donors or participants. We ask that you keep costs to 50% or less to ensure your donors' money will go to Save the Waterberg Rhino.

Do I need to be a non-profit organisation to host an event?

No, anyone can host a fundraising event!

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How do I forward the proceeds raised at the event?

We will provide details once you receive approval.

For any further questions or queries please contact Kelly at kelly@stwr.org.za